



Mark Smith,  
National Program Director

“Develop the best -  
Hire the best”

January 12, 2010

Re: Supporters of WoodLINKS USA (WL USA)

Dear Supporter,

The development of human capital for the wood industry is our number one goal. The WL USA story is compelling and sells easily from a vision standpoint; but getting real movement with “greenfield” start-ups or in re-programming existing school shops is the real work that takes time, effort, and cooperation between industry and education. WL USA represents a unique opportunity for the wood industry because it is the only comprehensive program that represents the wood industry and is working to protect one of the few industries, the wood industry, that still has a foothold in the secondary education system.

With schools closing their wood programs across the nation at an alarming rate, it is our goal to reach as many schools as possible and prevent the further closure of programs. This foothold that the wood industry has in our school system is an opportunity that should not be ignored. If neglected the face of education will turn away from our industry, further alienating the youth of our nation from our industry. Your financial support and volunteer efforts are invaluable towards this goal.

I trust that WL USA is continuing to earn your valuable support in this endeavor. We have spent the last two years meeting the goals set forth by the WL USA board and you, our financial supporter. As the new decade begins, we are developing fundraising strategies, as our primary goal, to partner with new supporters. **Without your annual donations we will lose hard fought ground, and WL USA could cease to exist.** It is with great pleasure that I serve you, the wood industry, as the National Director of WoodLINKS USA.

The WL USA teachers have reported the 2008-2009, “Where Are They now” Information. You can view this at the **PartnerLINK** area of our website under the “**Where are they now**” link.

Thank You

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