



## WoodLINKS – Vision for the Future

WoodLINKS USA is a not-for profit national program designed to aid the US wood manufacturing industry in becoming more competitive by:

- **Creating** a greater *awareness of careers* in the wood manufacturing industry to students, teachers, administrators, counselors and the general public
- **Encouraging** the best and brightest students to take the WoodLINKS program
- **Providing** schools with badly needed *modern teaching resources* and *curricula* to reflect the skill needs and technologies used by nearby industries
- **Providing** the best *in-service and industry training opportunities for teachers* so that they can teach the latest technologies used by manufacturers in the region
- **Motivating** wood manufacturing educators so that they understand the local industry better and can advise industry supporters of entry –level graduates
- **Certifying** student graduates to National industry skill standards
- **Promoting** scholarships and other events such as summer camps, a National mentoring program to students
- **Coordinating** the development of a new *Masters Degree* program in wood manufacturing so that teachers can advance themselves for promotions
- **Developing** local and state-level *industry leadership* to manage and drive industry-education partnerships into dynamic and effective working groups
- **Providing** a steady supply of *industry-certified, entry-level skilled employees* to local industries that match their HR requirements
- **Coordinating** National industry projects such as the cost-effective development of *National Skill Standards*
- **Open doors** for educators to industry supporters and associations.