



Mark Smith  
National Director

“Develop the Best  
Hire the Best”

## Looking for Skilled Employees? Become a WoodLINKS-USA Industry Partner

### Benefits of Being a WoodLINKS-USA Industry Partner

- WoodLINKS-USA certifies entry-level graduates for work in the wood industry across the United States. WoodLINKS certification is a nationally recognized standard for entry-level employment in the wood industry.
- WoodLINKS-USA education programs are underway in Arizona, California, Illinois, Kansas, Massachusetts, Michigan, Nebraska, North Carolina, Ohio, Oregon, South Carolina, Texas, Virginia, Washington, and Wisconsin. There are currently 30 WoodLINKS schools in Wisconsin.
- WoodLINKS programs are regionally developed by industry and education to reflect the technical needs of your company.
- You take part in the education process by assisting the teacher to develop and deliver a program that fits your industry profile needs.
- **What WoodLINKS-USA Industry Partners Do?**
- Industry partners work together with educators to deliver the WoodLINKS wood products manufacturing curriculum. The program is delivered as an elective course to high school freshman through seniors. Industry partners are involved in:
  - 4 Giving plant tours
  - 4 Providing speakers on a variety of topics
  - 4 Conducting mock employment interviews
  - 4 Offering in-plant work experience to students
  - 4 Attending career information events
  - 4 Mentoring students
  - 4 Assisting with Certification
  - 4 Hosting awards ceremonies
  - 4 Donating materials and supplies
  - 4 Sponsoring career information resources, e.g., Careers in Wood Kits and AWI Partners in Progress Videos
  - 4 Contributing financial support

### How much time does it take?

- As much as you want to give. Being a WoodLINKS-USA Industry partner is your opportunity to help develop the workforce of the future by getting involved with kids just when they're starting to make career decisions.
- More importantly, become a local **industry leader** to encourage the support of other wood industries – manufacturers, suppliers, association's etc. to develop a sense of ownership of a WoodLINKS program so that your company and others can secure your future skilled work force.

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